

APPROVED

MINUTES
Taylor Economic Development Corporation
October 27, 2014

The Board of Directors of the Taylor Economic Development Corporation (TEDC) met at a special meeting of the TISD, City of Taylor, and the Greater Taylor Chamber of Commerce Board members on October 27, 2014, at 6:00 p.m. at the TISD Events Center located at 3101 North Main Street, Taylor, Texas.

In attendance:

Kelly Cmerek, Chair	Cecil Bowen, 2 nd Vice Chair
Christine Lopez, 1 st Vice Chair	Sean Stockard, President/CEO
Clark Jackson, Treasurer	Traci Anderson, VPCI
Scott Green, Secretary	

Absent:

Elaine Roznovak, Office Manager

Call to Order: Chair, Kelly Cmerek called the meeting to order at 6:03 p.m. and declared a quorum.

WELCOME

1. Receive presentation from the firm Arsenal Advertising regarding the rebranding efforts.
(Anderson)

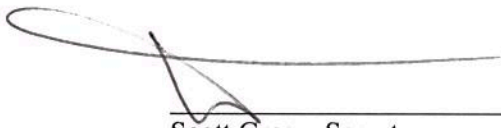
AGENDA-REVIEW/DISCUSS & CONSIDER ACTION:

2. Discuss and consider action regarding the approval of a logo and tagline.

Christine Lopez moved to approve the logo and tagline presented by Arsenal Advertisement. Cecil Bowen seconded the motion; Kelly Cmerek opposed the motion; motion passed.

Ayes: 4 _____ Nays: 1 _____

Adjournment: There being no further business, Chair Cmerek adjourned the meeting at 6:32 p.m.



Scott Green, Secretary

Attest:



Traci Anderson, VPCI