

AGENDA



BOARD OF DIRECTORS MEETING

TISD Event Center, 3101 N. Main Street, Taylor, Texas

Monday, October 27, 2014, 6:00 P.M.

Kelly Cmerek, Chair	Scott Green, Secretary
Christine Lopez, 1 st Vice Chair	President/CEO, Sean Stockard
Cecil Bowen, 2 nd Vice Chair	VPCI, Traci Anderson
Clark Jackson, Treasurer	Office Manager, Elaine Roznovak

WELCOME

1. Receive presentation from the firm Arsenal Advertising regarding the rebranding efforts.
(Anderson)

CALL TO ORDER AND DECLARE A QUORUM

AGENDA-REVIEW/DISCUSS & CONSIDER ACTION:

1. Discuss and consider action regarding the approval of a logo and tagline.

ADJOURN

The TEDC Board may vote and/or act upon each of the items listed in this Agenda. The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda whenever it is considered necessary and legally justified under the Open Meetings Act.

I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 5:00 p.m. on Friday, October 24, 2014, and remained posted for at least 72 continuous hours before the scheduled time of said meeting.

Posted by:

Traci Anderson

Traci Anderson, VP of Commerce & Industry

10/24/2014

4:30 pm.

Date/Time

NOTICE OF ASSISTANCE AT A PUBLIC MEETING

In compliance with the Americans with Disabilities Act (ADA) Taylor City Hall is wheelchair accessible. Reasonable accommodations will be provided for persons attending Board meetings in need of special assistance. Please contact Elaine Roznovak, Office Manager, at 512-352-4321 at least 24 hours prior to the meeting for special assistance.