

AGENDA



BOARD OF DIRECTORS MEETING & STRATEGIC PLANNING SESSION

Taylor Economic Development Corporation Offices, 700 North Main Street, Taylor, Texas
Saturday, August 22, 2015, 8:30 A.M.

Kelly Cmerek, Chair	Scott Green, Secretary
Christine Lopez, 1 st Vice Chair	Sean Stockard, President/CEO
Joe Burgess, 2 nd Vice Chair	Elaine Roznovak, Office Manager
Clark Jackson, Treasurer	

CALL TO ORDER AND DECLARE A QUORUM

CITIZENS COMMUNICATION

(The Board of Directors welcomes public comments on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future meeting agenda. Registration forms are available at the sign-in table.)

AGENDA-REVIEW/DISCUSS & CONSIDER ACTION:

1. Approve Minutes from July 22, 2015 and August 4, 2015 Board Meetings (Cmerek)
2. Discuss and consider accepting July 2015 Financials (Jackson)
3. CEO/Commerce & Industry Report (Stockard)
4. **Executive Session:** The Taylor Economic Development Corporation (TEDC) will conduct a closed/executive meeting pursuant to Texas Government Code, Chapter 551 to deliberate the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee (Texas Gov't Code, Section 551.074)
 - a. BRE position
5. **Open Session:** Consider action from Executive Session
6. **Open Session:** Strategic Planning Session (Agenda attached)
7. **Open Session:** Consider adoption of 2015-2016 Goals and Objectives from Strategic Planning Session
8. **Open Session:** Discuss and consider adoption of FY 2015-2016 Administrative Budget

ADJOURN

The TEDC Board may vote and/or act upon each of the items listed in this Agenda. The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda whenever it is considered necessary and legally justified under the Open Meetings Act.

I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 9:00 a.m. on Wednesday, August 19, 2015, and remained posted for at least 72 continuous hours before the scheduled time of said meeting.

Posted by:



Elaine Roznovak, Office Manager



Date/Time

NOTICE OF ASSISTANCE AT A PUBLIC MEETING

In compliance with the Americans with Disabilities Act (ADA) Taylor EDC is wheelchair accessible. Reasonable accommodations will be provided for persons attending Board meetings in need of special assistance. Please contact Elaine Roznovak, Office Manager, at 512-352-4321 at least 24 hours prior to the meeting for special assistance.

AGENDA

Taylor Economic Development Corporation
2015 Strategic Planning Session
Saturday, August 22nd, 2015
TEDC Offices
700 North Main Street
8:30am – 5:00pm

<u>TIME</u>	<u>ACTIVITY</u>	<u>LEAD</u>
8:30AM – 9:00AM	Arrive/Breakfast/Code of Ethics Discussion	CMEREK
9:00AM – 10:00AM	Regular Board Meeting Business	ALL
10:00AM – 5:00PM	TEDC STRATEGIC PLANNING SESSION	ALL
10:00AM – 11:30AM	Industrial Recruitment <ul style="list-style-type: none">▪ 2014-2015 Goals Review▪ 2015-2016 Goals▪ Marketing▪ Centers of Influence – site consultants, real estate brokers, Austin Chamber, etc.▪ Sales/Lead tracking▪ Infrastructure needs/discussion<ul style="list-style-type: none">• Spec Space Update▪ Industrial Park(s)<ul style="list-style-type: none">• Where do we go next?	STOCKARD
11:30AM – 1:00PM	WORKING LUNCH/DISCUSSION <ul style="list-style-type: none">▪ 2015 – 2016 Budget▪ TEDC Office Future Space (Buy/Build/Lease)▪ Joint Strategic Planning Session w/City▪ Staff (Issues, Review BRE Job Description, Board Feedback, etc.)▪ TEDC Agreement of Ethical Teamwork Principles	ALL
1:00PM – 3:00PM	Business Retention and Expansion <ul style="list-style-type: none">▪ 2014-2015 Goals Review▪ Position Description▪ 2015-2016 Goals	STOCKARD
3:00PM – 4:00PM	Workforce Development <ul style="list-style-type: none">▪ 2014-2015 Goals Review▪ 2015-2016 Goals▪ Entrepreneur Class(es)▪ Assessment of Community Needs (BRE SURVEYS)	STOCKARD
4:00PM – 5:00PM	TEEX Plan Action Items and Other Items as Identified <ul style="list-style-type: none">▪ 2015-2016 Goals / Action Items	STOCKARD